

2020-2021 District Goals

District: 16 N

Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas



MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2020-2021 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	1	30	8	29
2nd Quarter	0	0	25	3
3rd Quarter	0	0	10	3
4th Quarter	2	60	20	10

FY New Clubs

3

FY Charter Members

90

FY New Members

63

FY Retention Goal

45

NET GROWTH GOAL

FY New Members + FY Charter Members - FY Retention Goal = NET GROWTH GOAL

108

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
Supporting Clubs Retention	NAMI Champion, GLT, and 1VDG		7/1/20	6/30/21
Request New Club Development Consultant	District Governor and NAMI Champion	Application Form	7/1/20	6/30/21
NAMI Build a Vision	NAMI Champion	NAMI Resources/ PPT	7/1/20	6/30/21
NAMI Build a Plan	NAMI Champion	NAMI Resources/ PPT	7/1/20	6/30/21
NAMI Build a Success	NAMI Champion	NAMI Resources/ PPT	7/1/20	6/30/21
District Assessment Survey	NAMI Champion and GAT	CQI, Community Needs Assessment	7/1/20	6/30/21
Hold New Club Development Workshop	DG, NAMI Champion, 1VDG, and GAT		7/1/20	6/30/21

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2020-2021 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

Action Plan

MULTIPLE DISTRICT CUSTOM IMPACT

Goal Statement

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
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DISTRICT CUSTOM IMPACT

Goal Statement

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
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